



January 27, 2016

Dear Sir or Madam:

Thank you for your inquiry regarding the purchase of political advertising on radio station KSEV.

As you may know, the Communication Act of 1934, as amended, and the implementing rules and regulations of the Federal Communications Commission ("FCC"), regulate the sale of time to legally qualified political candidates.

In order to clarify our political broadcasting policies, to protect the legal rights of candidates and the station alike, to avoid confusion and misunderstanding concerning our political advertising policies and to comply with the requirements of the applicable statutes and regulations, radio station KSEV has adopted certain policies and procedures with respect to the sale of political advertising which are set forth in the enclosed Political Advertising Disclosure Statement. Please read the Disclosure Statement carefully and familiarize yourself with it. All sales of advertising time to legally qualified candidates for public office, or their representatives, are subject to the terms and conditions set forth in our Disclosure Statement.

We make every effort to comply with all provisions of the Communications Act and the FCC's rules and regulations regarding political advertising. If you believe that a practice or action taken by KSEV is not compatible with legal requirements, please advise us of your concerns as quickly as possible. We will arrive to resolve your concerns in a prompt fashion.

We make every attempt to insure that the rates we quote for "uses" of the station by legally qualified candidates for public office are consistent with all provisions of law and policy. If you believe that we have made an error in our rate computations, please advise us of your concerns so that we may address them promptly. The FCC has ruled that it has exclusive jurisdiction to resolve disputes over political advertising rates on broadcasting stations, subject to judicial review. *Exclusive Jurisdiction With Respect to Potential Violations of the Lowest Unit Charge Requirements of Section 315(b) of the Communications Act of 1934, as amended*, 6 FCC Rcd 7511 (1991), recon. denied, 7 FCC Rcd 4123 (1992), pet for rev. dismissed, *Miller v. FCC*, 66 F.3d 1140 (11th Cir. 1995), cert. denied, 116 S. Ct. 1543 (1996). See also, *Wilson v. A.H. Belo Corp.*, 87 F.3d 393 (9th Cir. 1996). In the event of a dispute which we cannot resolve, we will join you in a call to the appropriate office at the FCC where we can resolve any differences.

Candidates and their agencies may be asked to confirm that the candidate is legally qualified or that particular advertisements are controlled, approved, or sponsored by the candidate. Agencies may be requested to demonstrate proof that they are the authorized representative of the candidate they claim to represent. Also, we may require that advertising be pre-screened to confirm that it contains a "use" by a legally qualified candidate, that it is of the appropriate length, and that it contains the legally sponsorship identification. Such screening will not be used to address the contents of such advertising, as it is our policy not to censor candidate advertising.

In order to confirm your receipt and understanding of the political advertising policies of KSEV, please sign and date the attached "Acknowledgement of Political Broadcasting Policies" as the authorized agent and representative for your candidate, and return it to the KSEV radio account executive. The second copy is for your records.

Sincerely,

A handwritten signature in black ink that reads "Bonny English". The signature is fluid and cursive, with the first name "Bonny" and last name "English" clearly legible.

Bonny English, General Manager

KSEV Radio

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KSEV AM - Houston</u>	Date: <u>2-22-16</u>
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I, Haley Beth Davis
 being/on behalf of: Eva Guzman
 a legally qualified candidate of the Republican
 political party for the office of: Texas Supreme Court, Place 9
 in the Primary
 election to be held on: March 1, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See attached				

Attach proposed schedule with charges (if available): \$1,190.00 net

I represent that the payment for the above described broadcast time has been furnished by:

Justice Eva Guzman for Supreme Court

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Stephen Fraga

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2-22-16

Date

Halley Bell Davis

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Tammy K Buchanan

Signature

TAMMY K BUCHANAN

Printed Name

Sr. Account Executive

Title

Broadcast Contract

SALEM/VISTA REP
EVA GUZMAN
6400 N. BELT LINE
SUITE #210
IRVING, TX 75063

Attn: Charlie

Start Date 02/23/16	Contract# 115068	Mod# 1
End Date 02/29/16	Date Entered 02/22/16	Date Last Modified 02/22/16
Advertiser EVA GUZMAN	Station Market KSEV-AM	
Product Texas Supreme Court	SalesRep/Office SALE SALEM RADIO	

Calendar Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TU 02/23/16 FR 02/26/16	05:00A-07:00P	60	--	5	5	5	--	--	--	15	\$70.00
												Political
2	MO 02/29/16 MO 02/29/16	05:00A-07:00P	60	5	--	--	--	--	--	--	5	\$70.00
												Political

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	20	1,400.00	\$210.00	\$ 1,190.00	\$ 1,400.00

CASH IN ADVANCE
NOTARIZED AFFIDAVITS REQUIRED
THE VOICE THANKS YOU FOR YOUR ORDER!!!
ADDITIONAL NOTE: 2/22/16-Revised to move spots from Friday.
Billing Projections: By Month

	Feb 16	Mar 16
CA	1,400.00	
ST	1,050.00	350.00

Under FCC regulations KSEV cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
Page 1

Broadcast Contract

SALEM/VISTA REP
EVA GUZMAN
6400 N. BELT LINE
SUITE #210
IRVING, TX 75063

Attn: Charlie

Start Date 02/23/16	Contract# 115068	Mod# 0
End Date 02/29/16	Date Entered 02/22/16	Date Last Modified 02/22/16
Advertiser EVA GUZMAN	Station Market KSEV-AM	
Product Texas Supreme Court	SalesRep/Office SALE SALEM RADIO	

Calendar Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TU 02/23/16 FR 02/26/16	05:00A-07:00P	60	--	4	4	4	4	--	--	16	\$70.00
												Political
2	MO 02/29/16 MO 02/29/16	05:00A-07:00P	60	4	--	--	--	--	--	--	4	\$70.00
												Political

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	20	1,400.00	\$210.00	\$ 1,190.00	\$ 1,400.00

CASH IN ADVANCE
NOTARIZED AFFIDAVITS REQUIRED
THE VOICE THANKS YOU FOR YOUR ORDER!!!
Billing Projections: By Month

	Feb 16	Mar 16
CA	1,400.00	
ST	1,120.00	280.00

Under FCC regulations KSEV cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
Page 1

INVOICE



Invoice #: IN-1160239225
 Invoice Date: 02/29/2016
 Contract #: 115068
 Page: 1
 Net Amount Due: \$1,190.00

Agency: SALEM/VISTA REP
 6400 N. BELT LINE
 SUITE #210
 IRVING, TX 75063

Station(s): KSEV-AM



PAID

Advertiser: EVA GUZMAN
 Product: Texas Supreme Court
 Estimate #:
 Agency Client Code:
 Buyer Name: Charlie

Salesperson(s): SALE SALEM RADIO REPS
 Terms: UPON RECEIPT

Day	Date	Time	Ln	Length	Product	ISCI	Rate
TUE	02/23/16	06:33a	1	60	Texas Supreme Court		\$70.00
		Political					
TUE	02/23/16	08:33a	1	60	Texas Supreme Court		\$70.00
		Political					
TUE	02/23/16	12:04p	1	60	Texas Supreme Court		\$70.00
		Political					
TUE	02/23/16	01:47p	1	60	Texas Supreme Court		\$70.00
		Political					
TUE	02/23/16	05:33p	1	60	Texas Supreme Court		\$70.00
		Political					
WED	02/24/16	06:34a	1	60	Texas Supreme Court		\$70.00
		Political					
WED	02/24/16	09:48a	1	60	Texas Supreme Court		\$70.00
		Political					
WED	02/24/16	10:47a	1	60	Texas Supreme Court		\$70.00
		Political					
WED	02/24/16	12:50p	1	60	Texas Supreme Court		\$70.00
		Political					
WED	02/24/16	03:01p	1	60	Texas Supreme Court		\$70.00
		Political					
THU	02/25/16	06:31a	1	60	Texas Supreme Court		\$70.00
		Political					
THU	02/25/16	06:58a	1	60	Texas Supreme Court		\$70.00
		Political					
THU	02/25/16	10:04a	1	60	Texas Supreme Court		\$70.00
		Political					
THU	02/25/16	12:51p	1	60	Texas Supreme Court		\$70.00
		Political					
THU	02/25/16	04:16p	1	60	Texas Supreme Court		\$70.00
		Political					
MON	02/29/16	06:34a	2	60	Texas Supreme Court		\$70.00
		Political					
MON	02/29/16	06:57a	2	60	Texas Supreme Court		\$70.00

INVOICE



Invoice #: IN-1160239225
 Invoice Date: 02/29/2016
 Contract #: 115068
 Page: 2
 Net Amount Due: \$1,190.00

Day	Date	Time	Ln	Length	Product	ISCI	Rate
					Political		
MON	02/29/16	08:15a	2	60	Texas Supreme Court		\$70.00
					Political		
MON	02/29/16	09:46a	2	60	Texas Supreme Court		\$70.00
					Political		
MON	02/29/16	05:15p	2	60	Texas Supreme Court		\$70.00
					Political		

THE VOICE THANKS YOU FOR YOUR ORDER!!!
 NOTARIZED AFFIDAVITS REQUIRED
 CASH IN ADVANCE

Remit To:
 Patrick Broadcasting
 11451 Katy Freeway
 Suite 215
 Houston, TX 77079



Invoice Totals

Total Spots: 20
 Gross Amount: \$1,400.00
 Agency Commission: (\$210.00)
 Net Amount Due: \$1,190.00

UPON RECEIPT

(281) 588-4800 phone *** (832) 358-8409 fax